



BEDROOM KANDI LAUNCHES NATIONWIDE HOME PARTY NETWORK IN ATLANTA

September 21, 2012 (Atlanta, GA) – Bedroom Kandi, the award-winning line of luxury personal pleasure products by Kandi Burruss and OhMiBod, will launch Bedroom Kandi Boutique Parties (BKBP) at the Georgia Railroad Freight Depot in Atlanta on September 21. The home party program will focus on the sale of the line's boutique collection by a nationwide team of independent consultants. This group will also play a vital role in the discussion of sexuality issues and well-being.

BKBP invited its beta group of consultants to Atlanta to launch the program alongside Ms. Burruss. The invitees—who include representatives from across the country—will also hear from speakers such as sexual education expert Dr. Sadie Allison, and learn how to develop their independent boutique businesses from program experts.

"Bedroom Kandi Boutique Parties is about more than selling intimate products. It's a chance to spread our message of sex positivity, health, and responsibility to women across the country," said Burruss, who is boosting her own education and awareness by working with the Institute for Advanced Study of Human Sexuality. "The program also empowers our consultants to become leaders in their communities as they motivate and inspire their peers."

Bedroom Kandi's boutique collection features the discreet travel and couples massagers and organic intimate lubricants that helped it earn the 2012 AVN award for Best Overall Toy Line—the highest honor in the industry. The collection also includes candles, lingerie, and sexual education books, with more products to come in the future.

OhMiBod founder Suki Dunham notes that the line's surging popularity played an integral role in the swift development of the home party program.

"Since announcing BKBP, we have received an overwhelming response—particularly via social media—from a diverse range of women. While they are excited about the opportunities that come with being an independent boutique consultant, they are even more eager to become ambassadors for sexual health and the benefits of self pleasure."

For more information about Bedroom Kandi Boutique Parties, visit bkparties.com.

About Bedroom Kandi

Bedroom Kandi is an affordable line of luxury, sex-positive products designed to bring pleasure to singles and couples alike. Named Best Overall Toy Line at the 2012 AVN Awards, Bedroom Kandi is a collaboration between Kandi Burruss, Grammy award winning artist and star of Bravo's "Real Housewives of Atlanta" and "The Kandi Factory," and OhMiBod, an award-winning, female-owned and operated pleasure products manufacturer. For more information, visit bedroomkandi.com.

About Kandi Burruss

Kandi Burruss is a multi-platinum selling, Grammy and ASCAP Award winning singer/songwriter who has become the #1 most-favored cast member of the Housewives of Atlanta reality TV show that airs on Bravo. She owns her own boutique, T.A.G.S., in her hometown of Atlanta, GA and recently began her online TV show called Kandi Koated Nights, which can be seen on USTREAM.

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